

# Women IN BUSINESS

## National Women in Business Week Oct. 17-21

### Kelly Sawyers and Robin Graves

SOUTHSIDER VOICE NEWSPAPER  
6025 Madison Ave., Suite B • 317-781-0023  
www.southsidervoice.com

Owned since February 2009 by Publisher Kelly Sawyers, *The Southsider Voice* is a weekly newspaper that covers local sports, education, community news and events while featuring human interest stories and columns like "Kelly's Korner," "Car Nutz," Sherrri Coner's "Simply Sherrri," Fred Shonk's "Personal Recollections" and B. Scott Mohr's "Reminiscing," which takes readers back in time.

"Because the paper is filled with such positive news, the biggest problem we have is keeping the shelves full at our 400-plus dropoff locations, Kelly said. "But that's a good problem to have."

She extends a gracious thanks to her staff and contributors for helping with the magic each week.

*The Voice* is home to the Car Nutz cruise-ins, which are held the first Fridays of May through October. The shows have become a popular event, and they attract car enthusiasts from all over.

Sponsors provide food for the guests, and a disc jockey plays fun music.



The gals at *The Voice* office are (from left) Kelly Sawyers and Robin Graves.

### Dawn Whalen

## WHALEN REALTY GROUP

7210 S. Madison Ave., Suite K  
317-222-6112 • www.whalenrealtygroup.com



Dawn Whalen, a Realtor for 10 years, opened her independent real estate company in March.

Dawn said she loves to assist people who are looking to buy, sell or build a home. "I offer consultations on buying and selling, and I help clients determine what will work best for their situations."

"I have a passion for helping others, and I am always up for a challenge."

When not working in her business, she can be found spending time with her grandson. She also likes to travel – either on cruises or across the country to see Bruce Springsteen.

Dawn said she believes in always being the best she can be and working hard to accomplish her goals.

"I am a strong believer in the golden rule, and I feel that it is important to treat everyone the same."

### Jeanette Strohm

STROHM AUTOMOTIVE INC.  
5824 S. Harding St. • 317-787-0822  
www.strohmautomotive.com

Strohm Automotive, a well-known business on the Southside for more than 25 years, has built a stellar reputation for itself as specialists when it comes to oil changes, brake work, diagnostics, fluid flushes, belts, hoses, etc.

Jeanette Strohm said she loves working in the front office because she gets to work with customers to ensure that all of their automotive needs are met and exceeded.

"My first love is my dogs," she said. "I am involved with a dog rescue – Tails and Trails – on County Line Road. I love the people I work with and the people whom I meet as a result of the dogs."



Jeanette Strohm

### Suzanne Sherman & Misty Denny

## MARTIN FINE FURNITURE

5420 S. U.S. 31 • 317-787-8659

Suzanne Sherman and Misty Denny provide in-store decorator services, a variety of sofas, chairs, bedroom suites, formal and informal dining sets, lift chairs, accent pieces and mattresses. Custom orders are accepted.

Family owned and operated since 1854, Suzanne and her brother, John, are the fourth generation of their family to run the business. Misty has managed the store for 27 years.

The facility was recently renovated to show the owners' commitment to the community. "It's a new era for the store," Suzanne said. "We decided to update to appeal to a whole new generation of customers."

That along with a line of quality merchandise, competitive pricing, a knowledgeable staff and exceptional customer service are keys to many more years of success, she added.



Suzanne Sherman (right) is a fourth-generation owner of Martin Fine Furniture; Misty Denny has managed the store for 27 years.

### Rhonda McCall

WEICHERT REALTORS TRALEE-PROPERTIES  
500 S. U.S. 31, Greenwood • 317-883-3333  
EMAIL: rmccall@traleeproperties.com

Rhonda McCall is a broker associate with Weichert Realtors Tralee-Properties.

Married for 20 years and the mother of five and grandmother of 12, Rhonda said she loves working with buyers and sellers.

"I take great pride in my work, and I am very responsible," she boasted. "I know what it takes to get a job done, and I don't waste time doing it right."

"I love seeing my home buyers achieve their dreams of being homeowners."

"So, whether you want to sell your home because you need a larger one or want to downsize, call or email me. Also contact me if you want to buy a home."



Rhonda McCall

### Lori Leaumont & Beverly Manuel

THE GARFIELD EATERY & COFFEE  
2627 Shelby St. • 317-295-2790  
www.thegarfieldeatery.com

"We are a community coffee shop and eatery that serves breakfast and lunch, locally roasted coffee and baked goods," says owners Lori Leaumont and Beverly Manuel. "Customer favorites are our Reuben, pesto grilled cheese and our signature lavender latte. We feature the artwork of area artists, evening poetry readings and live music while also hosting group meetings and private events. We look to soon offer a limited food menu in the evenings."

Beverly's husband, Tom, and their son, Nicholas, who's married to Lori, are also owners. The Manuels have lived in the Garfield Park neighborhood for 20 years and purchased the eatery in order to keep another local business from closing.

Beverly has a bachelor's degree and previously worked as a pediatric social worker. She operated the pantry at University Heights Baptist Church for five years.

Lori, who has lived in Indianapolis since 2005, graduated from Herron School of Art and Design with a degree in ceramics and a background in painting and printmaking.

"We'd talked about opening a business someday," the ladies said, "so when the opportunity presented itself, we just dove in. We didn't imagine we'd be running a restaurant and a coffee shop, but we love it here. We love creating recipes and drinks. We feel it's important to support our neighborhood."



Lori Leaumont and Beverly Manuel



Rental & Sales

### Kelley Bowling

INDY RENTS  
3016 W. Southport Road • 317-859-8593

We are WBE-certified (Woman Business Enterprise) by the state of Indiana. The certification is nice to have and represents about 15 percent of our revenues.

For the most part we are like a mom-and-pop business, but in our case it's a brother-and-sister endeavor. I handle the rental counter and the business end of the company, and Clay repairs the equipment. We are a U-Haul dealer, so that aspect of our operation keeps me busy.

The most rewarding part of being a business owner is being able to provide solutions to my customers. I love nothing more than to have a customer tell me about their project and then we discuss their tool rental options. Then to have them return with a big smile on their face because they have been able to accomplish what they set out to do is rewarding.

We also rent party equipment like tables, chairs, tents and concession machines, and that part of the business is labor intense. While my son Justin is no longer around to help, Jacob will still be here for a while.

It is fun to see people returning tables and chairs and talking about the fun party they just hosted. The hours and the work can be exhausting, but happy and satisfied customers make my day.



Kim's Kakerly, Bakery & Cafe is a full-service bakery founded on quality and customer service. We offer a diverse daily menu of cakes, cupcakes, pastries, cookies, muffins, cake truffles, bread and a lunch menu that features from-scratch soups and sandwiches on our fresh bread.

During the holidays we introduce seasonal favorites; in the fall we offer pumpkin rolls, pies and coffee cakes in the case and for special orders. We specialize in custom decorated cakes for all occasions and designs for any budget, from simple to lavish. If you are looking for fresh, artisan dinner rolls, pies, breads and desserts for the holidays, make sure to call and place your orders soon.

One of the core tenets of our business is community outreach. Since opening seven years ago we have made it a point to get involved with as much of the community as we can. One of the biggest priorities each year is our giving tree during the holidays. Our staff and customers pull together donations – ranging from toys to clothing to grocery gift cards – to help ensure holiday meals for needy families. We sponsor a number of families each year and love sharing the joy of the season with them.

Our business has received a number of awards, including Best in Indy for eclairs in 2013 and Best Taste at the 2015 Indianapolis Art Center ArtSparkle event. We are also the premiere cake vendor for The Sanctuary on Penn and the Biltwell Event Center.

We want to thank all of our regular customers for the giving that they do during the holiday season and for your continued support of our business.

### Kim Hightower

KIM'S KAKERY, BAKERY & CAFE  
5452 Madison Ave. • 317-784-5253  
www.kimskakecreations.com



Kim's Kakerly employees include (from left) Melody Houpt, team leader; Genesis Ortiz, cake supervisor; Kim Hightower, owner; and Tracy Whitaker, cake consultant and supervisor.

RE/MAX Results presents REALTOR/BROKER

*Jeanie Underwood*

SERVING GREENWOOD, INDIANAPOLIS AND CENTRAL INDIANA  
317-809-7774

DREAMHOMESOFINDIANA@GMAIL.COM  
WWW.JEANIEUNDERWOOD.COM

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I PRIDE MYSELF IN BEING AVAILABLE SEVEN DAYS A WEEK, ALWAYS ANSWERING YOUR CALLS 15 HOURS A DAY!

I DONATE TO RILEY HOSPITAL FOR CHILDREN, RONALD McDONALD HOUSE FOR FAMILIES, FOOD PANTRIES AND DOG RESCUES.

I HAVE TWO DOGS WHO I CALL MY REAL ESTATE TEAM: JESSE AND BANDIT.  
**Top 10 things to do when thinking of buying or selling:  
No. 1.: Call me. ... I'll take care of the other nine.**





*Robin Heldman*

DIRECT CONNECT PRINTING & DIGITAL SERVICES  
930 E. Hanna Ave. • 317-788-1242 • www.directconnectprinting.net  
Email: rh.directconnect@att.net • Hours: 8 a.m.-5 p.m. Monday through Friday

Direct Connect Printing & Digital Services is locally owned and operated by Robin and Roger Heldman. A full-service printing company, Direct Connect Printing has been providing service to Greater Indianapolis for more than 43 years.

The company's services include offset and digital printing, color copying, large format printing, graphic design, binding/finishing, promotional products and direct-to-garment printing.

"Our goal is to be your one-stop shop for design, print and finishing services and promotional marketing products," Robin said. "We work with every customer to help them identify the need for their business and create a solution that is effective and economical."

With over 59 years of combined experience between the staff, Direct Connect Printing has the knowledge and capability to help your business with any printing project or promotional need.

Robin said the key elements to Direct Connect's continued success are the dedication, pride and commitment of the staff. "We are here to serve and provide the best customer service to each client."

Robin serves as a volunteer at Fletcher Place Community Center as a board member and marketing committee chairman. She and Roger have a strong faith in the vision of Fletcher Place and take great pride in helping promote that mission and assisting with its annual fundraiser, The Culinary Collage, which will take place July 16, 2017, at the University of Indianapolis.

The couple are also proud members of the Greater Southport Business Alliance.

"Please stop by or visit Direct Connect Printing online and see what we have to offer in the area of print solutions," Robin said.



*Suzanne Most*

MANOR HOUSE ANTIQUE MALL  
8039 S. Meridian St. • 317-888-8887

Owned by Suzanne Most

Manor House Antique Mall is celebrating 20 years in business. On Nov. 1, 2013, we moved from 5454 S. East St. to 8039 S. Meridian St. (State Road 135 and Meridian School Road in the Meridian Shoppes Shopping Center)

We are an upscale mall featuring merchandise that is antique, vintage and designer, including furniture, accessories and collectibles.

There are multiple local dealers who are continually searching, transporting, restoring (even repurposing) and displaying their unique and unusual finds.

Manor House is a must see!  
SHOP LOCAL ... SHOP SMALL; we are here for you.



Grace Hittel (from left), Lois Schern, Miriam Smith, owner Suzanne Most and Jean Manson.

*Kim Gambert*

PICK ME! PETS  
4850 S. Emerson Ave., Suite A • 317-784-6222  
www.facebook.com/pickmepetsbeechgrove

Pick Me! Pets carries kittens, puppies, birds and all types of small animals and reptiles.

The shop has an awesome selection of fresh-water fish and plans to expand its saltwater offerings soon, said owner Kim Gambert. "We also carry all kinds of feeders and supplies."

"My husband, Michael, made it possible for me to leave my position as a mail carrier of 17 years to pursue my love and passion for animals and turn my dream into reality," she said. "We've put together an awesome team at Pick Me! Pets that truly cares about all of our little friends and customer education. Our staff is always interested in increasing its knowledge of pets."

"Our Annual Customer Appreciation Day is Saturday, Oct. 29. Food will be provided after 4 p.m., and most merchandise will be marked down 20 percent. Maybe you can pick out your new family member."



*Wendi Cambridge & Nikki Phillips*

CAMBRIDGE TRANSMISSIONS  
5606 Kopetsky Drive • 317-632-4561



www.cambridgetrans.com

"We work on just about anything with a transmission: cars, vans, heavy- and light-duty trucks, motor homes, off-road and industrial equipment, backhoes, loaders, etc.," Wendi Cambridge said. "We also specialize in Allison and PTO changeovers and much more."

Wendi says she loves working with her family and dad. "It is a great experience to see long-time customers and meet new ones. Since we moved to this location on Kopetsky Drive, we have made a lot of new and hopefully long-term customers. It's just fun to be here. On weekends I love to relax by fishing and spending times outdoors."

Nikki Phillips, who echoes Wendi's thoughts about the business, loves motorcycling, the outdoors and spending time with her grandchildren.

Misty Supple handles the advertising and marketing aspects of the business.

Nikki Phillips (left) and Wendi Cambridge. Misty Supple is not pictured.

KRIDAN BUSINESS EQUIPMENT  
HARTMAN JANITORIAL SUPPLY  
824 E. Troy Ave. • Kridan: 317-783-3217 • Hartman: 317-783-2041  
We know our customers by their name, not an account number!

Kridan Business Equipment and Hartman Janitorial Supply have been serving area businesses, churches and schools for more than 42 years and have called 824 E. Troy Ave. home for the same amount of time.

Kridan Business Equipment is a distributor for Royal Copystar digital copiers and Lexmark machines. Kridan's service department repairs most copiers and even typewriters, as well as fax machines.

Hartman Janitorial Supply provides quality rest room, janitorial, paper and floor care products and equipment.

The staff prides itself with more than 60 years of prompt and courteous service and strives to ensure that customers' office products and janitorial supplies are of top quality and delivered on time at a more-than-fair price.



The friendly staff includes (from left) customer service representatives Nancy Bacon and Caity Locander and office manager Rhonda Rutledge.

*Teresa Black & Melissa Hettinger*

SLEEPY HOLLOW PET RANCH  
147 W. Tri Sab Lane, one block west of 3100 S. Meridian St.  
787-8040 • www.sleepyhollowpetranch.com

Boarding • Dog bathing • Cat grooming

Teresa Black has owned and operated Sleepy Hollow Pet Ranch since 1986 and is a graduate of the University of Indianapolis.

Melissa Hettinger manages the kennel and is a graduate of Indiana Business College, where she earned degrees in management and marketing. She has trained dogs for more than 20 years.

Emily Black Morning, daughter of Teresa, is a certified feline master groomer (one of only three in Indiana) and a graduate of Roncalli and the National Cat Groomers Institute of America. She is pursuing a degree in public safety at IUPUI.

Rebecca Breheim, a groomer and a graduate of Perry Meridian, is studying physical therapy at Ivy Tech.



Owner Teresa Black holding Abigail and Melissa Hettinger, operations manager.

*Rikki Atwood*

G.H. HERRMANN FUNERAL HOMES  
5141 Madison Ave.  
317-787-7211  
Rikki@ghherrmann.com  
www.ghherrmann.com

As executive assistant and monument specialist at G.H. Herrmann Funeral homes, things can get pretty busy at our three locations. I spend a lot of my time behind a desk working on our advertising, fielding calls and keeping our pre-need accounts up-to-date, among a variety of other things.

The most rewarding part of my job is helping families design headstones for themselves or loved ones. This can be such a personal and emotional time in one's life, and it's an honor to help them with their lasting memorial.

After graduating in 2009 from Ohio University with a degree in communication sciences and a minor in psychology, I never pictured myself working in the funeral home industry, but it isn't a decision I regret. From clients who have become friends to co-workers who are like family, I truly love my job.



*Kathy Bunch*

GLAMOUR PETS GROOMING SALON  
5201 Madison Ave. • 317-787-3003

Glamour Pets Grooming Salon is owned by Kathy Bunch and her husband, Gary, who celebrated their 22nd year in business in April.

The couple have been married for 29 years and launched their business behind Long's Bakery in 1994, before moving to their present site at 5201 Madison Ave.

Complete grooming services are offered, including a bath and nails or nails only. "If you drop your dog off here, it will be treated to a special spa day," Kathy and Gary said.

Once a dog has been groomed, it's not put in a cage. Instead, it's leashed to its private sofa. And all dogs get bandanas with matching bows.

The salon is open until 7 p.m. to accommodate dog owners who work late.



Owner Kathy Bunch with her dog, Coco.

Please contact me for

*Women In Business 2017!*



Name \_\_\_\_\_  
Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

SEND OR DROP OFF TO: The Southsider Voice  
6025 Madison Ave., Suite B • Indianapolis, IN 46227  
or call 781-0023 and ask to be placed on the list!