

The Southsider Voice salutes

Women in Business

National Women in Business
Week October 15th-19th

Dawn Whalen Whalen Realty Group, LLC

7219 Madison Ave., Suite K • 317-459-5182
www.whalenrealtygroup.com

Dawn Whalen, a Realtor for more than 12 years, assists sellers and buyers with residential real estate transactions. She also assists clients with light commercial transactions and can guide them to the appropriate resources for property management, commercial and industrial transactions, or things as simple as contractors to assist with home improvements.

A full-time real estate agent, she finds it satisfying to help clients move on in life, whether it's buying their first or sixth home, and she's also there to help sellers who have decided it's time to "right"-size. Her goal is to complete the transaction as stress-free as possible for her clients, and she said she feels her team does a great job of that.

She loves to travel and spend as much time with her grandkids as possible. She likes the flexibility of being in real estate because she's able to help her kids with their kids while still being able to assist clients.



Dawn Whalen

Teresa Black

SLEEPY HOLLOW PET RANCH

147 W. Tri Sab Lane, one block west of 3100 S. Meridian St.
317-787-8040 • www.sleepyhollowpetranch.com



Pet Boarding • Dog and Cat Grooming



Teresa Black has owned and operated Sleepy Hollow Pet Ranch since 1986 and is a graduate of the University of Indianapolis.

Emily Black Morning, daughter of Teresa, is a certified feline master groomer (one of only three in Indiana) and a graduate of Roncalli and the National Cat Groomers Institute of America.

Jamie Fleener is our Pet Care Supervisor. Her background in nursing helps identify and quickly solve any problems that may arise. Her compassion makes her the perfect fit for our Sleepy Hollow family.



Dog groomer Mary Gordon (from left), Owner Teresa Black and Emily Black Morning, certified feline master groomer. Not pictured: Jamie Fleener, Pet Care Supervisor.

Robin Heldman

DIRECT CONNECT PRINTING & DIGITAL SERVICES

930 E. Hanna Ave. • 317-788-1242 • www.directconnectprinting.net
Email: robin@directconnectprinting.net
Hours: 8 a.m.-5 p.m. Monday-Friday



Direct Connect Printing & Digital Services is locally owned and operated by Robin and Roger Heldman. A full-service printing company, Direct Connect Printing has been providing continued service to the Indianapolis and surrounding areas for more than 45 years.

"Our line of services include offset and digital printing, color copying, large format printing, graphic design, binding/finishing, promotional products and apparel," Robin said.

"Our goal is to be your one-stop shop for design, print and finishing services as well as promotional marketing products. We work with every customer to help them identify the need for their business and create a solution that is effective and economical," she said. "With over 70 years of combined experience between the staff, Direct Connect Printing has the knowledge and capability to help your business with any printing project or promotional need!"

Robin said she believes the key elements to Direct Connect's strong foundation and continued success are the dedication, pride and commitment of the entire staff. "We are here to serve and provide the best customer service to each and every client."

Roger and Robin not only work side by side in the daily operations of their business, but they are actively involved in several community organizations. Robin chairs the marketing committee for Fletcher Place Community Center. She and Roger have a strong faith in the vision of Fletcher Place and take great pride in helping promote that mission and assisting with the agency's annual fundraiser, The Culinary Collage, which will take place Sunday, May 19, 2019, on the campus of the University of Indianapolis.

Robin serves on the Gateway Community Alliance board of directors and volunteers on the Soldy Madison Avenue Corridor Action Team. Direct Connect Printing is also a proud member of the Greater Southside Business Alliance.

Please stop by or visit Direct Connect Printing online and see what we have to offer in the area of print solutions.



Carole Pefley

CAROLE'S FITNESS

COMPLETE BODY WORKOUT CLASSES
5661 Madison Ave. • 317-788-8377
pefley.carole@gmail.com



What her students (ages 50 plus) are saying:

♥ Carole is positive, encouraging and persistent – LF.

♥ Helping people improve their health – KM.

♥ Carole's Fitness helps people build strength, flexibility, overall well-being and friendships in a welcoming and inclusive environment – CG.

♥ Carole is passionate about life and fitness and able to make the workout effective and enjoyable – LA.

♥ I will not let age change me; exercise has anti-aging effects – JN.

Carole Pefley has 20 years of experience in body mechanics, body posturing and weight strategy. She has owned Carole's Fitness for six years and previously worked 14 years at several other fitness shops in Indianapolis.

Her classes, geared for people ages 50 and up, concentrate on cardio, core strengthening, weights and stretching.

"We all know we need to exercise," Carole said. "The hardest thing is to get started. Many times when we realize we need exercise is when there has been a major health backside in our lives ... cancer, hip/knee replacements, heart surgery ... and hopefully living beyond it all."

That's where Carole's Fitness comes in. Carole has worked with those starting at the bottom and has helped them realize they can move forward.

"The big BUT ... but the person needs to make a commitment to stick with it," she said. "It may be difficult at first, but eventually you start noticing how much better you feel and how much energy you gain. If you can bend a joint and take a step, you will be able to exercise, starting at a pace that's good for you."

♥ Carole encourages you without pressure. Her classes are challenging but manageable – JC.

♥ Fitness is a lifestyle, and Carole's style is fit as a fiddle ... and that's not a riddle – SR.

♥ Carole changed my life! Very sincere ... you did it! Overweight before daughter's wedding. Worked really hard in months prior and was proud of what Carole helped me achieve – LG.



Janette Koon

Janette Koon CFP®, CMFC®



399 N. Madison Ave., Suite 101, Greenwood
317-887-1764

... helping you turn personal dreams into financial realities.

Whether it's working with an individual, a family or a group, you can find us busy helping others with financial strategies!

Janette Koon is a Financial Advisor and is a CERTIFIED FINANCIAL PLANNER™ professional. She has been a professional in the financial services industry for over 30 years. She guides individuals to make educated choices and encourage planning to help get them through the good and bad times.

We provide:

**Financial Planning • Long Term Care Insurance • Retirement Planning
Life Insurance • College Funding Options • Investments**

Insurance products are offered through insurance companies with which Waddell & Reed has sales arrangements. Janette Koon offers securities through Waddell & Reed, Inc, member FINRA/SIPC. Investing involves risk and the potential to lose principal.

2/2017



Connie Mortensen

Call or Text us
for a free quote!
317.784.4211



Kelly Sawyers SOUTHSIDER VOICE NEWSPAPER

P.O. Box 17187, Indianapolis, IN 46217
317-781-0023
www.southsidervoice.com

Owned since February 2009 by Publisher Kelly Sawyers, The Southsider Voice is a weekly newspaper that covers local sports, education, community news and events while featuring human interest stories and columns like "Kelly's Korner," "Car Nutz," "Fred Shonk's "Personal Recollections" and B. Scott Mohr's "Reminiscing," which takes readers back in time.

"Because the paper is filled with such positive news, the biggest problem we have is keeping the shelves full at our 400-plus dropoff locations," Kelly said. "But that's a good problem to have."

She extends a gracious thanks to her staff and contributors for helping with the magic each week.

The Voice is home to the Car Nutz cruise-ins, which are held the first Fridays of May through October. The shows have become a popular event, and they attract car enthusiasts from all over.

Sponsors provide food for the guests, and a disc jockey plays fun music.



Owner Kathy Bunch with her dog, Coco.

The salon is open until 7 p.m. to accommodate dog owners who work late.

Kathy Bunch GLAMOUR PETS GROOMING SALON

5201 Madison Ave. • 317-787-3003

Glamour Pets Grooming Salon is owned by Kathy Bunch and her husband, Gary, who celebrated their 24th year in business in April.

The couple have been married for 31 years and launched their business behind Long's Bakery in 1994, before moving to their present site at 5201 Madison Ave.

Complete grooming services are offered, including a bath and nails or nails only. "If you drop your dog off here, it will be treated to a special spa day," Kathy and Gary said.

Once a dog has been groomed it's not put in a cage. Instead, it's leashed to its private sofa. And all dogs get bandanas with matching bows.