

NONPROFIT ADVERTISING

The SouthsiderVoice

"Positive news for Indy's Southside"

P.O. Box 17187 • Indianapolis • IN • 46217
317.781.0023 • www.southsidervoice.com

SouthsiderVoice.com

Keeping Southsiders connected

We want to help spread the word about your events and activities to make sure your event is a success.

We can help get the word out, however, in return **we need YOUR help.**

Our paper and coverage is free
so we depend on advertisers and sponsors to help with our operations!

A system that has worked for more than 75 years!



Newsprint

Digital

Social Media



Nonprofits

We have special pricing for advertising which includes:

- a) The advertisement
- b) A bulletin board notice
- c) Viewed in newsprint and online

See following page for ad examples to choose from

Nonprofit Retail Sizes with Pricing

MODULAR SPECIALS

1/8 PAGE only \$135 W/COLOR \$180
Actual size 5.31" x 5"

1/4 PAGE only \$270 W/COLOR \$360
Actual size 5.31" x 10"

1/2 PAGE only \$525 W/COLOR \$600
Actual size 10.75" x 10"

Full Page only \$700 W/COLOR \$875
Actual size 10.75" x 20.25"

2 Col. x 2"

Actual size: 3.5" x 2"

Full color

\$36⁰⁰
Per week

2 Col. x 3"

Actual size: 3.5" x 3"

Full color

\$54⁰⁰
Per week

2 Col. x 5"

Actual size: 3.5" x 5"

Full color

\$90⁰⁰
Per week

2 Col. x 4"

Actual size: 3.5" x 4"

Full color

\$72⁰⁰
Per week

**BEST
DEAL!**

Digital Advertising

Keeping Southsiders connected



Ad design included, plus your ad is linked to your website!

Banner (900x144px)
Top, Middle, Bottom

3 month package

Only **\$30** mo. / 1 month **\$50**

Sidebar (220x200px)

3 month package

Only **\$20** mo. / 1 month **\$35**



Payment terms:

Due at time of order

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Call today!

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