

TheSouthsiderVoice

"Positive news for Indy's Southside"

6025 Madison Avenue, Suite B • 317-781-0023

(Southeast corner of Edgewood and Madison)



SouthsiderVoice.com

Newsprint

Digital

Social Media



"Home of the Car Nutz cruise-ins" - The first Friday night, May-October.



Kelly Sawyers
Publisher



B. Scott Mohr
Editor



Nathan Pace
Online Editor



Al Stilley
Sports /
Motorsports



Brett Sawyers
Office
Manager



Robin Graves
Assistant to the
Publisher / Sales



Bob Kelly
Sales
Executive



Roger Huntzinger
Sales
Executive

A few of our satisfied clients



**HUBLER
CHEVROLET
INDIANAPOLIS**



Spreading positive news to over 400 Southside locations

Plus home delivery in many Southside neighborhoods!

COVERAGE IN ZIP CODES:

- 46107
- 46142
- 46143
- 46203
- 46217
- 46225
- 46227
- 46237
- 46239
- 46184

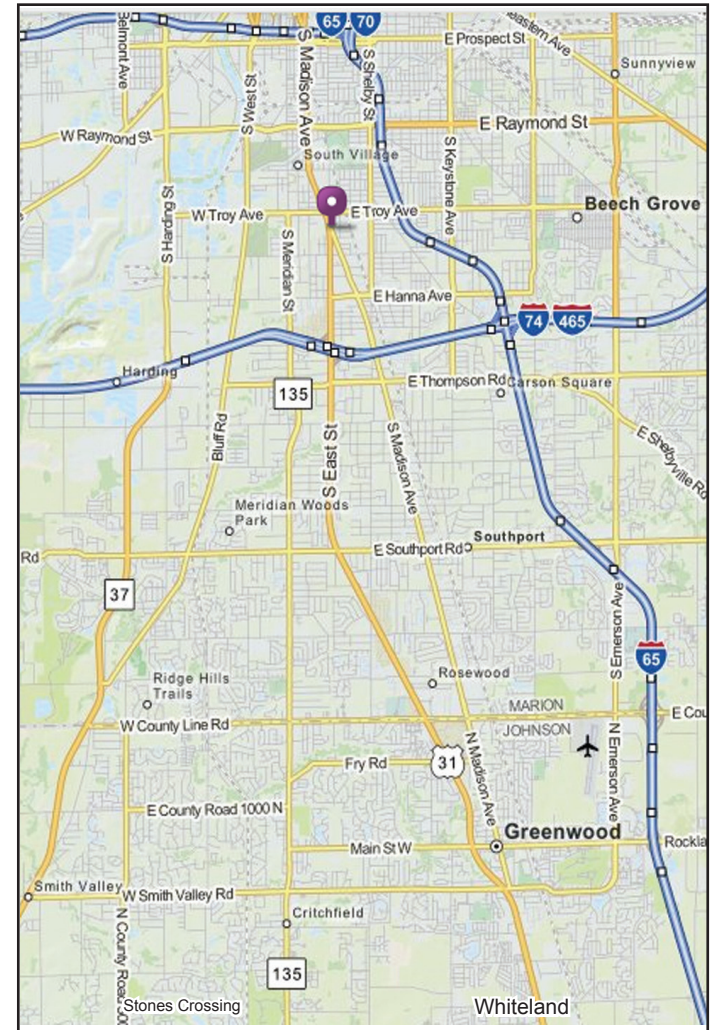
Circulation Area

Our circulation area encompasses the Southside from Downtown Indy, south to Whiteland, west to SR 37 and east to Emerson Avenue.

We welcome the opportunity to serve our community with our newspaper.

The Southsider Voice publishes every Wednesday. It is our pleasure to serve the Southside community.

Be a part!



The SouthsiderVoice

The Voice of the South Side

6025 Madison Avenue, Suite B • Indianapolis • IN • 46227
 317.781.0023 • Fax 317.781.0253 • www.southsidervoice.com

**Circulating positive news every
 Wednesday on Indy's Southside!
 Newsprint, digital and social media.**

RETAIL

Rates (PER COLUMN INCH)
 1-3x run \$11.00
 Monthly \$10.50
 Yearly \$8.75
 Not for profit \$9.00

**Sizes and
 pricing
 Page 4**

MODULAR SPECIALS

1/8 PAGE \$165 **w/COLOR \$210**
 1/4 PAGE \$300 **w/COLOR \$390**
 1/2 PAGE \$525 **w/COLOR \$675**
 Full Page \$700 **w/COLOR \$875**

MECHANICS

6-Column Format
 1 Column 1.68"
 2 Columns 3.5"
 3 Columns 5.31"
 4 Columns 7.12"
 5 Columns 8.93"
 6 Columns 10.75"

CLASSIFIEDS

Rates (PER COLUMN INCH)
 1-3x run \$7.95
 Monthly \$7.45
 Yearly \$6.40

**Sizes and
 pricing
 Page 5**

LINE CLASSIFIEDS

\$10 for the first 10 words, 10 cents
 for each additional word.

MECHANICS

8-Column Format
 1 Column 1.23"
 2 Columns 2.59"
 3 Columns 3.95"
 4 Columns 5.31"
 5 Columns 6.67"
 6 Columns 8.03"
 7 Columns 9.39"
 8 Columns 10.75"

DEADLINES:

Retail Advertising: Friday, 5 p.m.
 Classified Advertising: Monday, 5 p.m.
 News Monday, Noon



**OFFICE
 HOURS:**

Monday-Friday
 9 am - 5 pm

COLOR Full Color - \$3 per column inch



Retail Sizes with Pricing

MODULAR SPECIALS

1/8 PAGE only \$165 W/COLOR \$210

Actual size 5.31" x 5"

1/4 PAGE only \$300 W/COLOR \$390

Actual size 5.31" x 10"

1/2 PAGE only \$525 W/COLOR \$675

Actual size 10.75" x 10"

Full Page only \$700 W/COLOR \$875

Actual size 10.75" x 20.25"

2 Col. x 2" Actual size: 3.5" x 2"

Black and white	Full color
\$44⁰⁰ Per week / 1-3x run	\$55⁰⁰ Per week / 1-3x run
\$42⁰⁰ Per week / monthly	\$50⁰⁰ Per week / monthly
\$35⁰⁰ Per week / yearly	\$47⁰⁰ Per week / yearly

2 Col. x 3" Actual size: 3.5" x 3"

Black and white	Full color
\$66⁰⁰ Per week / 1-3x run	\$80⁰⁰ Per week / 1-3x run
\$63⁰⁰ Per week / monthly	\$75⁰⁰ Per week / monthly
\$52⁵⁰ Per week / yearly	\$70⁵⁰ Per week / yearly

2 Col. x 5" Actual size: 3.5" x 5"

Black and white	Full color
\$110⁰⁰ Per week / 1-3x run	\$150⁰⁰ Per week / 1-3x run
\$105⁰⁰ Per week / monthly	\$146⁰⁰ Per week / monthly
\$87⁵⁰ Per week / yearly	\$120⁰⁰ Per week / yearly

2 Col. x 4" Actual size: 3.5" x 4"

Black and white	Full color
\$88⁰⁰ Per week / 1-3x run	\$110⁰⁰ Per week / 1-3x run
\$84⁰⁰ Per week / monthly	\$100⁰⁰ Per week / monthly
\$70⁰⁰ Per week / yearly	\$95⁰⁰ Per week / yearly

**BEST
DEAL!**

Classified Display Sizes and Pricing

2 Col. x 3" Actual size: 2.59" x 3"

\$48⁰⁰ Per week / 1-3x run	\$66⁰⁰ Per week / 1-3x run
\$45⁰⁰ Per week / monthly	\$63⁰⁰ Per week / monthly
\$40⁰⁰ Per week / yearly	\$57⁰⁰ Per week / yearly

CAREER CONNECTION
FOR RENT
FOR SALE
REAL ESTATE
SERVICE DIRECTORY

1 Col. x 1.5"

Black and white

\$12⁰⁰
Per week / 1-3x run

\$11⁰⁰
Per week / monthly

\$10⁰⁰
Per weekly / yearly

2 Col. x 2" Actual size: 2.59" x 2"

\$32⁰⁰ Per week / 1-3x run	\$44⁰⁰ Per week / 1-3x run
\$30⁰⁰ Per week / monthly	\$42⁰⁰ Per week / monthly
\$26⁰⁰ Per week / yearly	\$38⁰⁰ Per week / yearly

2 Col. x 4" Actual size: 2.59" x 4"

\$64⁰⁰ Per week / 1-3x run	\$88⁰⁰ Per week / monthly
\$60⁰⁰ Per week / monthly	\$84⁰⁰ Per week / yearly
\$52⁰⁰ Per week / yearly	\$76⁰⁰

Running 1^{3x} week / 1-3x run

2 Col. x 1" Actual size: 2.59" x 1"

Black and white

\$16⁰⁰ **\$15⁰⁰** **\$13⁰⁰**
Per week / 1-3x run Per week / monthly Per week / Yearly

Full color

\$22⁰⁰ **\$21⁰⁰** **\$19⁰⁰**
Per week / 1-3x run Per week / monthly Per week / Yearly

Full color

\$17⁰⁰
Per week / 1-3x run

\$16⁰⁰
Per week / monthly

\$15⁰⁰
Per weekly / yearly

MODULAR SPECIALS

1/8 PAGE only \$165 **W/COLOR \$210**
Actual size 5.31" x 5"

1/4 PAGE only \$300 **W/COLOR \$390**
Actual size 5.31" x 10"

1/2 PAGE only \$525 **W/COLOR \$675**
Actual size 10.75" x 10"

Full Page only \$700 **W/COLOR \$875**
Actual size 10.75" x 20.25"



LINE CLASSIFIEDS:
\$12 for the first 10 words, 10 cents each for each additional word.

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The Voice of the South Side

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Banner Advertising

Front Page Top Banner

2 Col. x 1.25" \$115 per Week

3 Spaces Available Per Week

**CALL TODAY
TO RESERVE
YOURS!**

Front Page Bottom Banner

3 Col. x 2.25" \$150 per Week

2 Spaces Available Per Week



Front Page Side Banner

1 Col. x 3.0" \$115 per Week

2 Spaces Available Per Week

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PREPRINT INSERT SPECIAL:

Single sheet

\$50 Per Thousand (Minimum 10,000)

Multi-sheet quotes

available upon request

Special: Includes online ad linked to your preprint

Single sheet - full run of press

Full run of press only \$475



Digital Advertising



Ad design included, plus your ad is linked to your website!

Banner (900x144px)
Top, Middle, Bottom

3 month package
Only **\$80** mo. / 1 month **\$99**

Sidebar (220x200px)

3 month package

Only **\$40** mo. / 1 month **\$75**



Video and game of the week sponsorships available! For

FREE consultation,
call Nathan Pace
317-847-0184

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Call today!

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