

FAMILY & SMALL BUSINESS ALBUM 2019

Heidenreich Greenhouses

502 E. National Ave. • 317-786-1528

Boasting a full and fine line of bedding flowers and vegetable plants, Heidenreich Greenhouses – a fifth-generation grower – has been a mainstay on the Southside since 1956.

Owner Bill Heidenreich Jr. said they also carry seeds, perennials, hanging baskets, geraniums and other beautiful flowers.

“We are planning to open during the first week of April,” he said. “Why not stop by to see our fine selection. Locally grown plants always do better, and we offer quality plants.”



The friendly staff includes (from left) Rosemary Logan, Bill Heidenreich Jr., wife Sherry, Shawn Settles, Dave Frazier and Bill Heidenreich Sr.

Beck Service Center

6025 Madison Ave. • 317-787-5345 • www.beckservicecenter.com



Beck's staff (from left): Ben Stallings, Skip Tritch, Ray Stallings and Bill Amonett.

Founded in 1977, Beck Service Center has been providing auto repair services to the Southside and Greater Indianapolis area for more than 40 years.

Steeped in the tradition of honest repairs, customers will likely see the same familiar faces that they have grown accustomed to over the years. “With 35 service bays and 10 or more trained mechanics on duty, we can generally get you in a little quicker, complete the repairs in a timely fashion and get you back on the road with a minimum amount of downtime,” the staff says.

Beck Service Center – big enough to do the job right, small enough to care.

Beck Service Center partnered with *The Southsider Voice* in hosting and being home to the *Voice's Car Nutz* cruise-ins, which start at 6 p.m. the first Friday of May, June, July, August and September.

Food, live music, camaraderie and door prizes are part of the festivities.

Mike Heibel Auction Service

59 N. Second Ave., Beech Grove • 317-783-9627 • www.heimelauctions.com

We invite you to our every THURSDAY NIGHT AUCTION Starting at 6:30 p.m.

Mike Heibel and his family have proudly served the Southside of Indy since 1977. His auction family includes wife Leslie, Maggie (his dog on security), son Jeff, daughter Jennifer, David, Jake and many others on auction night who help make our auctions a success.

“Being in a family business has enriched our lives,” says Mike, “and having family members and employees that are like family make it work!”

“Over the years we have had the pleasure of helping other families transition from larger homes to smaller quarters as well as having sold their families’ estates. We pride ourselves in providing personal service, giving attention to each auction as though it was for our family. We would be glad to put our family to work for yours.”



Call Mike for a no-obligation auction consultation. Visit us at www.heimelauctions.com for more information and to view upcoming events. Like us on Facebook for the latest updates.



Mike and Leslie Heibel



Maggie AUO 1028429

Auntie Leila's Pet Salon and Barkery

50 N. Madison Ave., Greenwood • 317-888-6266



Auntie Leila's Pet Salon & Barkery was founded in 2000 by Leila Renollie, who now resides in Florida. Tim Spradlin assumed ownership in 2010.

Nestled in the revitalized Old Town Greenwood, the salon and barkery is housed in a two-story, turn-of-the-century Victorian home, where a nonsmoking, homey environment awaits “guests.”

Tim and his staff of five pet stylists have more than 60 years of professional pet care experience. They are devoted to the care and well-being of the pets they handle, and their “clients” are treated like they were their own pets.

In addition to top-notch grooming services, dog and cat food and treats are available.

They have a big assortment of organic and all-natural treats! Stop by and check out our Betty Pooch collars and leashes.

“Stop by Auntie Leila's today to see what your furry friends have been missing,” says Tim.



The friendly staff at the salon include (from left) Phyllis Durham and Neyland, Nikki Morrison and Zoi, owner Tim Spradlin and his dog Charlotte, Robin Moore Cadwallader and Dmack, and Lisa Fitchem with her dog Alex.

Sleepy Hollow Pet Ranch

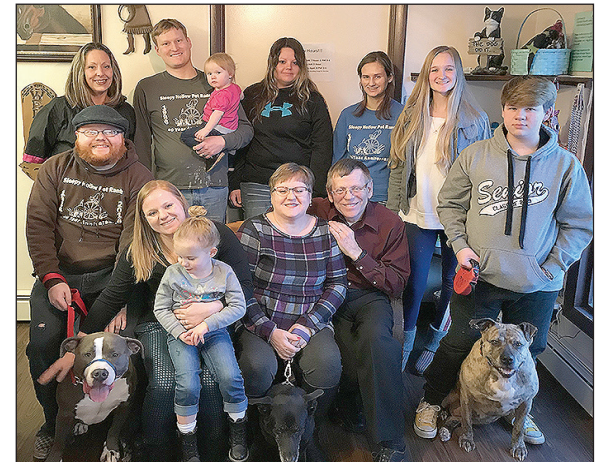
147 W. Tri Sab Lane (one block west of 3100 S. Meridian St.) • 317-787-8040

“Sleepy Hollow Pet Ranch was established in April of 1986, and has remained a family owned business in the same location for almost 33 years.

We offer boarding, dog and cat grooming and pet transportation within the US. The past year brought many exciting changes to “the ranch” including a 100'x100' off lead play area (one-on-one play with our playtime specialists), and a kitty fun zone with climbing shelves, cat trees, a tunnel, and many types of toys throughout the room. We switched to a cloud based operating system that helps us to monitor the pets more closely and even allows us to send out online report cards each evening!

Several of our staff attended Boarding and Grooming conventions in St. Louis, and Ohio in 2018, where we learned ways to better serve the pets in our care.

Everything that we do is geared toward knowing each dog or cat as an individual and caring for not only their physical, but emotional needs as well. Our team works hard to help each pet feel welcome! Check out our new website <http://www.sleepyhollowpetranch.com> for more details.”



The staff includes: (front, from left) Ryan Black, lead receptionist w/Goober; Emily Black Morning, Certified Feline Master Groomer holding Lily; Teresa Black, Owner w/Twix; Don Black, owner; Kyle, kennel/playtime w/Cocoa. (Back): Mary, dog groomer; Josh team lead-kennel/maintenance holding Rylie; Jess, playtime team lead/kennel; Justice, team lead-kennel; Karissa, kennel/playtime. Not pictured, Jamie Fleener pet care supervisor; and Michael, kennel/playtime.

Cardinal WalkerHughes Insurance

918 Fry Road, Suite E • Greenwood • 317-786-9236
www.cardinalinsurance.com

Founded by the late Kenneth G. Wheeler in 1955, Cardinal Insurance is an independent insurance agency that represents more than one insurance company and solution. Ken's oldest son, Kevin, came on board in 1986 and purchased the agency in 1994 to continue the family business. Kevin's wife, Sheri, also is involved and has handled the bookkeeping since 1993. In 2017, Cardinal became a part of the WalkerHughes Group, known as Cardinal WalkerHughes Insurance, which allows for access to more markets, plus individuals with specific skill sets with insurance products in Benefits, Municipalities, Agriculture and Professional Liability to name a few.

Kevin received his certified insurance counselor designation in 1992 and is active in the industry, participating on various boards, committees and conducting seminars locally and nationally. He volunteers in the community through the Perry Township Kiwanis Club, the Greater Southside Business Alliance, his church and youth sports programs.

The Professional Insurance Agents of Indiana named him Agent of the Year in 1996. In 1999 he served as national president of the AMS Users Group. He has also served as President of the Professional Insurance Agents Association of Indiana. In 2013, the agency was one of only seven in Indiana to receive a prestigious Best Practices Award from the Independent Insurance Agents Brokers Association, and has received the distinction several years since.

Kevin credits the success of Cardinal WalkerHughes to his experienced team of licensed agents and employees. “These dedicated people are knowledgeable and skilled at insurance and are committed to ongoing education and certification of high professional standards,” he said.



The friendly staff includes (from left) Teresa Leonard, Lance Patterson, Kristi Wood, Sheila Carrol, Amber Koehl, Ed Beck and Kevin Wheeler. Not pictured: Randy Ezell, Gino Puccinelli and Anne Peyer.

B. Davis Remodeling Co.

317-781-0566 • www.bdavisremodeling.com

General remodeling contractors • Let us make your DREAMS a reality

Serving central Indiana since 1982, B. Davis Remodeling offers an array of in-home remodeling services while specializing in room additions, bathrooms, kitchens and basements.

The company, also known for its quality roofing, siding, gutters and windows, uses many Energy Star products, which may qualify for tax and energy credits.

“We are not just a sign-and-build company,” says owner Bill Davis, a 1982 Roncalli graduate. “We want you happy today, tomorrow and for the next 20 years. We listen ... and that makes all the difference. We are moving into our new office/warehouse this summer,” said the avid train collector.

Bill is assisted in the business by office manager Paula Konoda and foreman/project manager/salesman Mike Hendricks.

Bill, whose wife, Amy, is employed by Office Depot, takes pride in his long list of satisfied customers. He is master craftsman-certified and a master shingle applicator from CertainTeed roofing, quality master-certified from CertainTeed siding and an Environmental Protection Agency lead-safe certified renovator. He has an A plus rating with the Indiana Better Business Bureau for stellar service, is on most social medias and received a platinum rating for claims pages insurance negotiation. Visa, MasterCard, American Express and Discover are accepted.



The Davis family (from left): Bill, Amy, Jack and Daniel are with Maggie Danz (second from right).

Strohm Automotive Inc.

5824 S. Harding St., Suite C • 317-787-0822
www.strohmautomotive.com

Strohm Automotive was established in August 1990 by Carl Strohm, who states: “Owning our business has been challenging and rewarding.

“In our efforts to build and maintain a satisfied clientele, we have become a better team.

“Integrity and hard work are where we put our greatest effort.”



From left: Justin, Carl, Jeanette and Josh Strohm.

Trust us for your automotive needs



VisionMasters

317-888-9755

State Road 135 and Fairview Road (Next to Kroger)
www.visionmasters.ws

Locally owned and operated since 1989, VisionMasters is one of the few independent optical businesses with a full-service lab where glasses can be custom crafted to the prescription provided by your eye doctor.

The shop, which specializes in no-line bifocals, offers same-day service and more than 900 frames to choose from. Prescription sunglasses, sport goggles, and safety glasses are also available. The opticians can also custom make clip-on sunglasses for your frames.

Dr. Michael T. Johnson provides eye exams and will take care of your eye health needs. The certified opticians and staff are on hand to help with eyewear fashion and fit.

We accept Eyemed for Indiana University Health employees.



Customers are welcome to bring in their eye doctor's prescription to be filled.



We accept these insurance plans:

Eyemed, Local 20, Local 22, Local 440, Local 481, VSP (out of network), Aetna, Anthem and others

Celebrating their 30th year



Ready to meet the public's eye care needs are (from left) Jay Thompson, owner and vice president, Dr. Michael Johnson, Amy Terek, lab technician; and Dan Federspill, owner and president.

Kate Spade, Dragon, Nautica, Ray Ban, Juicy Couture, Banana Republic, Saks Fifth Avenue, Jessica McClintock and Nike

FAMILY & SMALL BUSINESS ALBUM 2019

Lawrie CPA Group

7855 S. Emerson Ave., Suite U • 317-886-7456 • www.lawriecpagroup.com

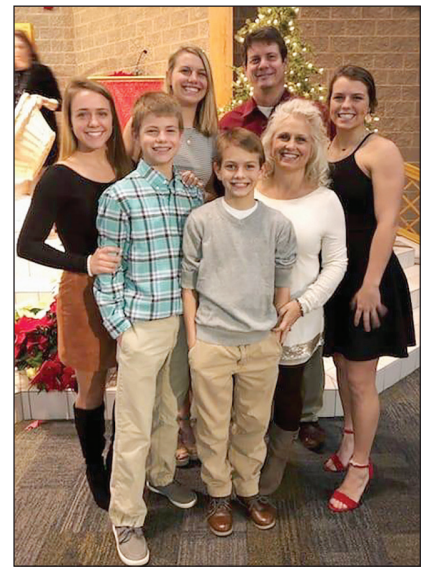


Judd and Wendy Lawrie started their company out of their living room 13 years ago after leaving the big accounting firm arena. They opened their business to embrace the culture of "approachable yet professional."

Lawrie CPA Group has grown to serve as tax advisers for more than 900 clients and 300 businesses. The firm also offers affordable payroll service for small business.

Judd, a Roncalli alumnus, and wife Wendy earned their undergraduate and graduate degrees from Manchester College.

The Lawrie children: Emma will graduate from the IU Kelley School of Business with Information Systems and Supply Chain majors; Anna Marie is a junior at Manchester University majoring in professional sales; Grace is a freshman studying to be a nurse at Muskingum University in Ohio; Judson is in 8th grade at St. Jude looking forward to Roncalli; and Xavier is in the 5th grade at St. Jude.



The Lawrie family includes (front, from left), Judson, Xavier and Wendy; (back) Anna Marie, Emma, Judd and Grace.

ASAP Payroll Service

8130 S. Meridian St., Suite 4C • 317-887-2727
www.asappayroll.com

ASAP Payroll Service was established in November 1989 by Tom Masengale to help a good family friend with his payroll. "When you become one of our clients, you become a member of our 'family,'" said Tom. "We strive to be a name and a face to our clients, not just a voice and a number. And we promise to find not only the payroll but the benefits and employee solutions that satisfy your needs."

Kyle, Tom's son, helps with marketing, sales and payroll processing. Due to growth of the business, Penny Brinegar, CPP, Lora Duncan, CPP and Nestor Perez have joined the staff in helping with payroll processing.



The ASAP Payroll Service staff include (front, from left) Lora Duncan, CPP and Penny Brinegar, CPP. (Back) Nestor Perez, owner Tom Masengale, CPP and Kyle Masengale.

Flooring by Stretch Rite

4030 Madison Ave. • 317-784-1768 • www.FlooringbyStretchRite.com

Since 1966 the Hornaday family has been building a successful business in Flooring by Stretch Rite.

Owner Dan Hornaday and his dad, Paul, have more than 75 years of experience in the trade. They carry luxurious carpet, fashionable porcelain tiles, durable hardwood flooring and a full line of laminate and vinyl. A shop-at-home service is also available.

Stretch Rite employs its installers, which ensures unbeatable service.

Dan's daughter Samantha Kren brings her touch on design and helpful recommendations for the right floor covering. We also offer the in-home experience with samples and estimates.



Owner Dan Hornaday (left) is a seasoned professional in the flooring industry. He is assisted by daughter, Samantha Kren, who brings her touch on design and helpful recommendations for the right floor covering. Paul Hornaday is not pictured.

"You'll love us under your feet."

Store hours: 9 a.m.-5 p.m.
Monday through Friday and by appointment on Saturday

Steve's Towing Inc.

4300 S. Meridian St., Suite B • 317-783-0372

Steve Catlett, a 1972 graduate of Manual, has owned Steve's Towing since 1989. He was introduced to the business by working at a gas station right out of high school. Steve started out as a mechanic and developed into a fine one before getting behind the wheel of a tow truck.

David Berry, Travis Matthews and Steven Catlett are the drivers. Steve said he is proud of all of them, adding that their professionalism is outstanding. His grandchildren, Alison, Emilee, Brooklynn and Dennis, are also active in the business, and he's added great-grandchildren Olyvia Hope and Dillon Mathes, and Jay and Aubree Doss.

Steve works with insurance companies, body shops and the public and has been a member of the Indiana Towing and Wrecker Association since 1994. He also buys junk cars and trucks.

"Without my dedicated and hard-working employees, my business would not be able to thrive."



Steve and Malinda Catlett

Indy Shades Inc.

360 Market Plaza, Greenwood • 317-888-2334 • www.indyshadesinc.com

Established 26 years ago by Steve Cambridge, Indy Shades specializes in the sale of Hunter-Douglas and Lafayette Interior Fashions blinds.

Indy Shades is known for its expertise in ultrasonic blind cleaning. Prices vary by size and style, but Steve stresses that he is very affordable.

The business services all of central Indiana and can accommodate quick turnaround times while stressing customer service is its No. 1 priority.



Indy Shades staff includes Michael Oliver, owner Steve Cambridge and Brandon Gutzwiller.

Call today about our upcoming **SPRING SPECIAL!**



Gotta Have It Courier

2027 Shelby St. • 317-783-4892

Gotta Have It Courier, established in January 1998 and owned by Mike Schoettle, is celebrating its 21st anniversary.

"We make deliveries of all types, including medical, legal, mortgage, financial and engineering documents and printing and accounting parcels," says Mike, a lifelong Southsider. "Our services include rush/stat, standard and same-day."

Gotta Have It Courier covers all of Indiana and other states and employs uniformed drivers who deliver in a professional, courteous manner.

Mike and his wife, Jean, recently celebrated their 52nd wedding anniversary and have eight children and 21 grandchildren. Their children and grandchildren are always around, and some help with the business.



It's all family at Gotta Have It Courier (from left): Jessica Schoettle, asst. office manger, Jean Schoettle, Mike Schoettle and Marcy Buis, office assistant. Not pictured: Sandy Wilson, office manager and Amy Curd, office assistant.

Fred & Sons' Hauling & Tree Removal Service

317-626-5973 • www.fredandsons.com



Molly, Joe, Don and Ryan Burns.

Fred & Sons' Hauling & Tree Removal Service was launched in 2002. Owner Don Burns is a lifelong Southsider who enjoys servicing metro Indianapolis, has four crews available for the smallest or biggest jobs.

The business, which caters to home owners and real estate professionals, specializes in hauling services, removing junk, cleaning up properties, demolition work and tree removal.

In celebrating "Family Business Album 2019," Don is offering 10 percent off all tree removal services through April 1.

The firm won the Super Service Award from Angie's List the past eleven years and is a proud member of ITEX, a nationwide barter network.

"We provide quality service at an affordable price." - Don Burns



Glamour Pets Grooming Salon

5201 Madison Ave. • 317-787-3003

Glamour Pets Grooming Salon is owned by Gary and Kathy Bunch, who celebrated their 24th year in business last April.

The couple have been married for 32 years and launched their business behind Long's Bakery in 1994, before moving to their present site at 5201 Madison Ave.

Complete grooming services are offered, including a bath and nails or nails only. If you drop your dog off here, it will be treated to a special spa day, Gary and Kathy said.

Once a dog has been groomed, it's not put in a cage. Instead it's leashed to its private sofa. And all dogs get bandanas with matching bows.

The salon is open until 7 p.m. to accommodate dog owners who work late.



Owners Kathy and Gary Bunch

The Southsider Voice / SouthsiderVoice.com

317-781-0023 • www.southsiderVoice.com

The Southsider Voice and SouthsiderVoice.com are owned by Kelly Sawyers. The Voice is celebrating our 10th anniversary of serving the Southside with "good news" of people and events. We value our large audience of readers. Many of our weekly stories, columns and photographs are shared via Facebook by online editor Nathan Pace.

"Our coverage of sports, education and community news and events provides a good read, which is why so many people look forward to our publication each week," said Kelly.

"I'm blessed to have such an awesome staff that helps create the magic every week."

The Voice also has a public relations division to assist clients with marketing, press releases and resumes.

Publisher Kelly Sawyers, with help from sponsors, hosts cruise-ins on the first Fridays of May through October. The evenings feature family fun, free food, camaraderie and entertainment.



The Voice's staff includes (front, seated) Al Stille, editor; Nathan Pace, online editor; and B. Scott Mohr, correspondent; (back), Kelly Sawyers, owner and publisher; Brett Sawyers, office manager; Denise Summers, graphic designer, special projects; Fred Shonk and Stuart, columnists. Not pictured are Brett Hickman, Robin and Robert Graves, and Bob Kelly.

S I N C E 1 9 2 6

G.H. HERRMANN

Funeral Homes



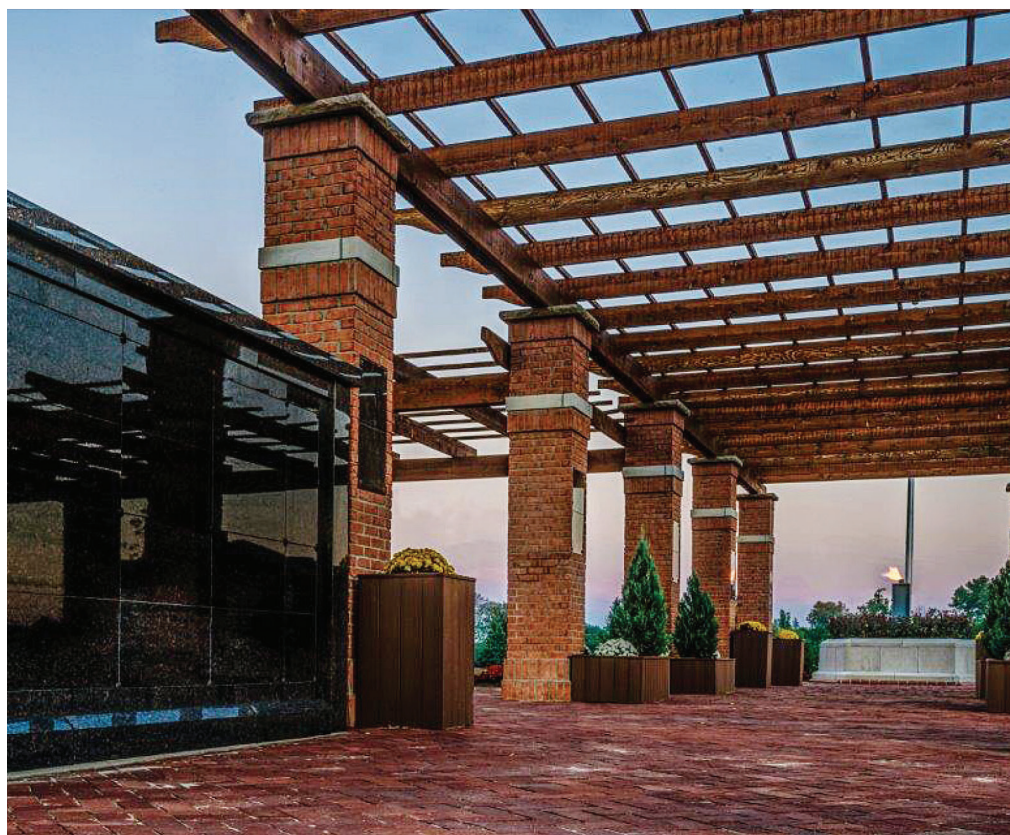
**WHY CHOOSE
G.H. HERRMANN?**

**Not only the
oldest, but the
only family owned
funeral home and
cemetery on the
Southside.**



*The finest service, The finest quality,
The fairest price*

The Gardens
at Olive Branch



1605 S. S.R. 135, Greenwood • gherrmann.com • 317.787.7211
5141 Madison Avenue, Indianapolis • 1505 South East Street, Indianapolis